

SVG Yachting Ltd – Privacy Policy

SVG Yachting Ltd ('SVG Yachting') offers Yacht Charter Services including a broad range of Marine Services. SVG Yachting Ltd operates from the United Kingdom. The Company offers Yacht Charters and Services including a broad range of marine services from concierge requests to boat bookings worldwide.

Our Privacy Policy sets out what information we collect, how we collect it, and what we do with it once it has been collected from our site www.svgyachting.com (hereinafter referred to as the 'Website'), owned by SVG Yachting Ltd, 128 City Road, London, EC1V2NX. If you have any questions regarding the processing of your personal information, please contact us.

Your Information: This refers to information such as your name, contact details, travel preferences and special needs/disabilities/dietary requirements that you supply us or is supplied to us, including any information about other persons on your booking relating to the same ("your information"). Your information is collected when you request information from us, contact us (and vice versa) or make a booking with us. You are responsible for ensuring that other members of your party are aware of the content of our Privacy Policy and consent to your acting on their behalf in all your dealings with us. We will update your information whenever we get the opportunity to keep it current, accurate and complete and we will maintain a marketing dialogue with you until you either opt out (which you can do at any stage) or until we stop promoting our services.

Our Use of Your Information

For the purpose of providing, you with our services, including your flight, yacht charter, vacation or insurance, etc., we may disclose your information to our service providers. In order for you to travel overseas, it may also be mandatory (as requested Government authorities at the point(s) of departure and/or destination) to disclose your information for immigration, security and anti-terrorism purposes, or any other purposes which they determine appropriate. Even if not mandatory, we may exercise our discretion to assist where appropriate.

In addition, specifically to contract the services offered, you must be over 18 years of age. We may also disclose your information to companies who act as "data processors" on our behalf, or to our service providers operating systems or business functions on our behalf. These purposes include administration, accounting and relevant departments providing services (and contacting you when necessary), customer care, improving our service, business management and operation, re-organization/structuring/sale of our business, risk assessment, security and crime prevention or detection, research and analysis, marketing, monitoring, measuring and assessing customer purchasing preferences and trends, dispute resolution, credit checking and debt collection.

Some of your information (such as health or religion) may be considered "sensitive personal data" under the Data Protection Act 1998. We collect it to cater to your needs or act in your interest, and we are only prepared to accept sensitive personal data from you on the condition that we have your positive consent. By booking with us you also agree for your insurers, their agents and medical staff to disclose relevant information (which may contain sensitive personal data) to us in circumstances where we need to act in the interest of everyone in the group you are traveling with. We will respond to legal requests where we believe in good faith that the response is required by law in that jurisdiction, affects users in the jurisdiction, and is consistent with internationally recognised standards. When we believe in good faith it is necessary to : detect, prevent and address fraud, violations of our policies, or harmful or illegal activity, to protect ourselves, you or others, including part of investigations, medical issues or regulatory enquiries. If you do not agree to our use of your information above, we cannot do business with you or accept your booking.

Marketing Material

We may from time to time contact you with information on offers of goods and services, brochures, new products, forthcoming events or competitions. Please note that our websites will assume you to agree to e-communications when you make a booking. You will be given the opportunity to indicate that you no longer wish to receive our direct marketing material. If do not wish to receive such information or would like to change your preference, please refer to the point of “Your Rights” below.

Your Rights: 1. You have the right to ask in writing by contacting us to request a copy of the information we hold about you (for which we may charge a fee) and to correct any inaccuracies in your information. 2. You have the right to ask in writing or by email not to receive marketing material about our products and services. Once properly notified by you, we will take steps to stop using your information in this way.

Monitoring: To ensure that we carry out your instructions accurately, to help improve our service and in the interest of security, we may monitor and/or record: (1) your telephone calls; (2) customer activities using CCTV recording equipment in and around our premises; and (3) customer transactions and activities on our website. All recordings are and shall remain our sole property.

Security Statement: We have taken all reasonable steps to have in place appropriate security measures to protect your information. Your data is stored in the UK and unless we have your explicit consent to such transfer of the data, it would be only ever transferred where an approved code of practice in relation to data protection is adopted.

Use of our Website: This Privacy Policy also governs your use of this website; by using this website, you accept these terms and conditions in full. If you disagree to these terms, you should not use the website. Website Use: Users of the website must not:

Republish any material, Sell, rent or sub-licence material from the website, show any material from the website In public, Reproduce, duplicate or copy material on the website for a commercial purpose, Edit or modify material on the website or re-distribute the material from this website. Use this website for any purposes relating to marketing without consent of SVG Yachting Ltd in writing.

Cookie Policy: SVG Yachting uses cookies, which is a string of information that a website stores on a visitor’s computer, and that the visitor’s browser provides to the website each time the visitor returns. We only use session cookies and third-party cookies that do not collect personal data.

Data Retention

SVG Yachting stores personal data for the time necessary to achieve the purposes for which the data is collected and including a retention period subject to applicable laws, for a maximum of 5 years.

Social Media Plug Ins

This website uses social media plug-ins furnished by the most important social networks such as Instagram and Facebook. Users acknowledge and agree that the operation of social network plug-ins available from the website is managed directly by the company that manages the corresponding plug in. SVG Yachting may receive data relating to users, in accordance with the social network’s terms of use and privacy policy and may add data to user’s personal data already collected through its own services.

If the user opts to share information with the social networks, SVG Yachting will share the data with them in accordance with the user’s preferences. To prevent those social networks from collecting the personal information of the user, please check the relevant conditions on the social network website.

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